



About Thaeres

Thaeres empowers your organization to focus on revenue strategies without worrying about operational complexities by removing the inherent roadblocks, guesswork and manual administration out of subscription services. With Thaeres, you have the flexibility to create any type of subscription pricing plan, product bundle or promotional offer to drive new customer acquisition, manage recurring revenue channels or even adjust pricing on-the-fly to maximize available market conditions and complete the transaction from the point of display to clearing of funds more effectively and with more customer insight than ever before.

Enterprise-Class Cloud Services

Thaeres was started with a very simple premise: We can do better; better control, better outcome. Using the latest technologies available, Thaeres is able to provide your organization with dynamic advantages that were never possible with rigid and incomplete in-house payment systems.

- **Lower Total Cost of Ownership**

With cloud applications, there is no hardware, software, middleware, database, or business intelligence tool to buy, install, develop or maintain. Enterprise applications can be accessed anytime and anywhere via any web enabled device, shifting the cost and burden of managing the underlying IT infrastructure and operations from you to Thaeres.

Why Thaeres?

- Enterprise-class cloud services
- Embedded real-time analytics
- Intuitive user experience
- Built for the global enterprise
- Adaptive technology foundation
- Commitment to customers

Key Benefits

- Rapid delivery of innovation
- Predictable and continuous cost savings
- Agility at the speed of business
- Global business management, visibility and insight
- Improved Sales, Finance, and IT

Contact

p: (877) 711-2126

e: sales@thaeres.com

w: thaeres.com/start

- **Rapid Deployment**

Thaeres deployments can start immediately and are delivered within days, a timeline unheard of with in-house applications. Thaeres applications and services are less complex, more cost-effective, and much simpler and faster to deploy.

- **Continuous Innovation and Adoption**

Thaeres eliminates the cost and complexity associated with traditional upgrades by rapidly delivering updates continuously. By providing smaller, more easily consumable updates, Thaeres gives you the ability to control the rate of functionality absorbed. There is no risk of becoming locked on outdated versions or having to develop new updates internally.

- **Enterprise-Class Security and Operations**

Thaeres is a trusted partner for medium and large enterprises wanting to take advantage of the many benefits of cloud services. Thaeres adheres to the highest standards and continually passes the toughest third-party security audits and certifications in the industry, including PCI DSS, ISO 27001, SSAE 16 Type II, and Safe Harbor. From world class data center operations to rigorous physical, network, application, and data-level security, Thaeres ensures the safety of your sensitive data with enterprise-class reliability and performance.

Embedded Real-Time Analytics

Thaeres inherently comes with the ability to view, analyze, and take action on data right from the source — without the need for an additional bolt-on analytics system. Business users and administrators alike can access the information they need to perform their jobs more effectively. IT can be freed from the tedious task of feature coding, implementing change requests and running reports, but still be confident that access to necessary data is available anytime, anywhere.

Intuitive User Experience

A modern, simple-to-understand user experience facilitates rapid end-user adoption, enabling even a novice user to get around the system with minimal training. Thaeres delivers contextual and strategic insights, which are actionable by managers and help improve operating results. Workers and business leaders can also get instant access to the system through their mobile devices, including iPhone®, iPad®, Android®, or any other web-enabled device. All Thaeres mobile apps adhere to the exact same security protocols and provide the same streamlined, easy-to-use interface.

Built for the Global Enterprise

No longer do you need to implement separate instances of your applications to support multiple languages, currencies, formats, or regulations. Thaeres starts from a foundation that assumes a globally distributed organization, workforce and customer base. An adaptable global core supports everything your business needs to manage your company holistically while still adhering to local requirements.

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Adaptive Technology Foundation

Today's enterprises are constantly evolving to keep up with changing interests, economic tides, and an increasingly distributed and mobile workforce. Rigid, simplistic billing systems simply weren't designed to keep pace with today's businesses and therefore struggle to do so when immediate pivots are necessary. Thaeres can grow, change, and evolve to support the needs of your global enterprise. Thaeres accomplishes this adaptability by leveraging several technology innovations, including an object oriented approach, real-time data management, and standardized web services. Additionally, Thaeres delivers a powerful business process configuration tool that enables you to define business processes and rules and ensure they are followed. You can establish consistency across organizations or address specific needs in different business or operating units. You can also easily reconfigure business processes at any time. Finally, you can monitor and audit all of your business processes and transaction statuses to ensure control, visibility, and compliance throughout your entire global organization.

thaeres

Learn how Thaeres enables organizations to efficiently manage subscription services, payment capture and customer management in one complete solution. Call us at **(877) 711-2126** or email **sales@thaeres.com**.



Flexible Pricing

Enable any combination of subscription, metered usage or one-time service plans. Include add-on or one-time charges to any subscription, at any time.



Payment Flexibility

Accept payments by credit card, ACH transfer, PayPal, credit terms or any combination of each.



Dunning (Payment Capture)

Automatically apply customer specific payment capture treatments to acquire overdue accounts.



Invoices

Automate billing, statement and event notification delivery with fully customized templates delivered via email or text messages.



Real-Time Reporting

Display the most important financial metrics in real-time. Preview standard and ad-hoc reporting with full export capabilities.



Process Payments

Process POS payments through direct integration payment gateways and processors.



Customer Insight

Create exclusive pricing plans or promotions for specific customers to foster loyalty.



Proposals

Prepare custom quotes and proposals with fully customized line items. One-click conversion from quote to order.



Multiple Currencies

Support multiple currencies and languages. Apply localization to entire service plans or individual customers.